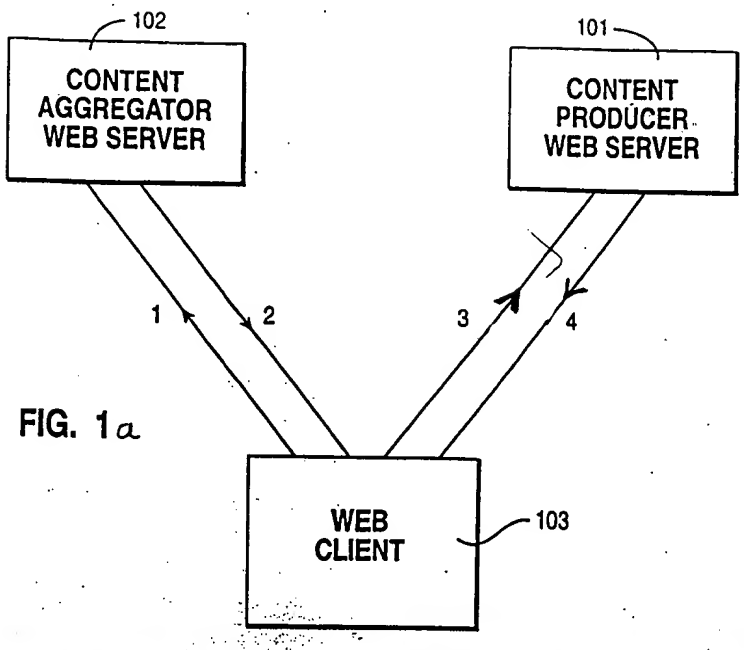
102
CONTENT AGGREGATOR WEB SERVER
101
CONTENT PRODUCER WEB SERVER
1
2
3
4
WEB CLIENT
103

FIG. 1a

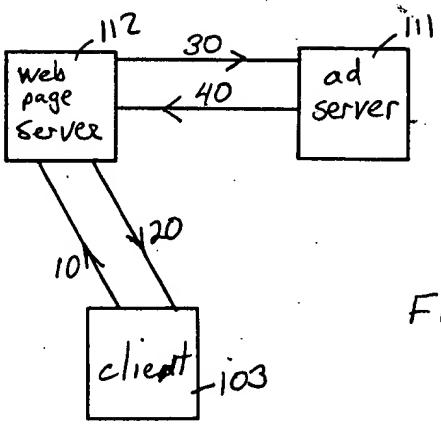
112
30
111
web page Server
40
ad server
20
10
client
103

Fig. 1b

Deep Linking
WEB Page B

120

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   <TITLE>Web Page Sample B</TITLE>
</HEAD>

<BODY>

<IMG SRC="http://www.WebPageSampleA.com/MyCoolImage.gif">

</BODY>
</HTML>
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122

121

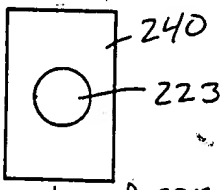

FIG. 2B

09125D 0569850D

ORIGINAL
WEB Page A

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   <TITLE>Web Page Sample A</TITLE>
</HEAD>

<BODY>

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<BR>
<IMG SRC="MyCoolImage.gif">
<BR>
<A HREF="http://www.advertiserB.com"><IMG SRC="Paid Advertisement B"></A>

</BODY>
</HTML>
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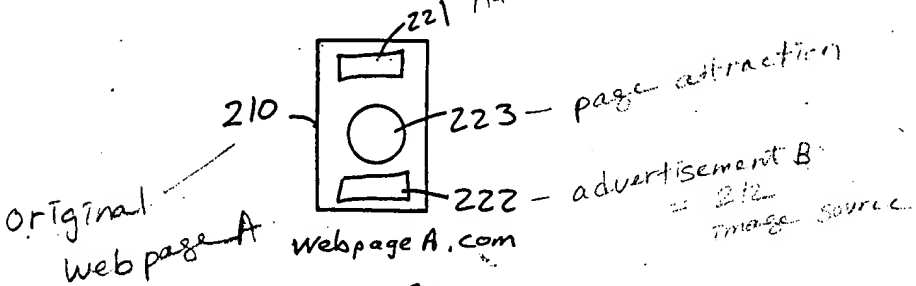
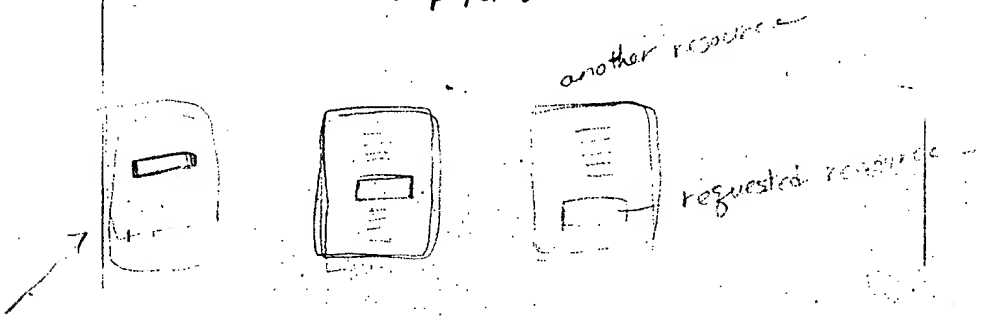


FIG. 2a



09/683,050 - 05/31/04

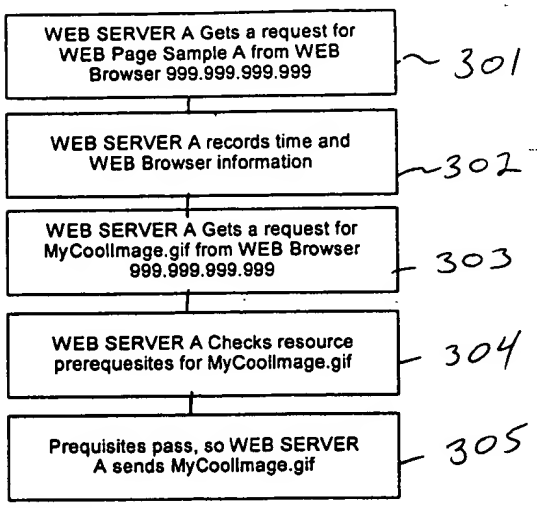


figure 2

FIG. 3

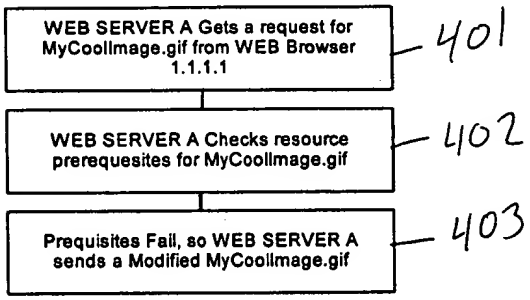


figure 3

FIG. 4

DOCKET NO. US9-2000-0068

PRINT OF DRAWINGS
AS ORIGINALLY FILT

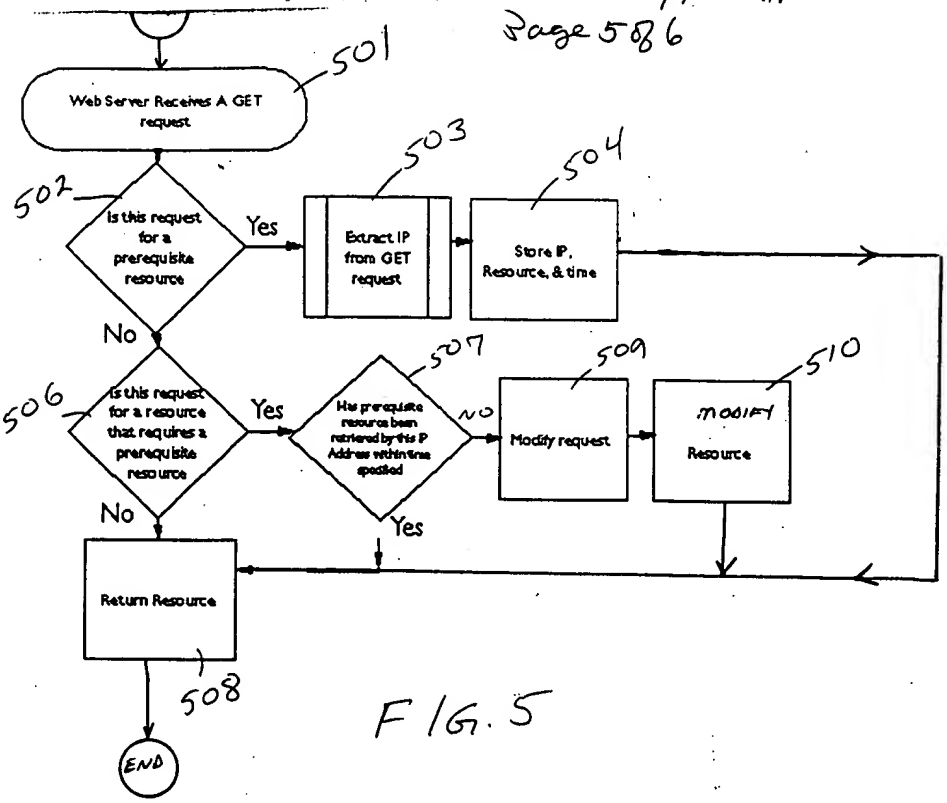


FIG. 5

DOCKET NO. AUS920000006US1

PRINT OF DRAWINGS
AS ORIGINALLY FILED

AUS9-10-0068-US1
mark Hamzy, et al.
Page 6 of 6

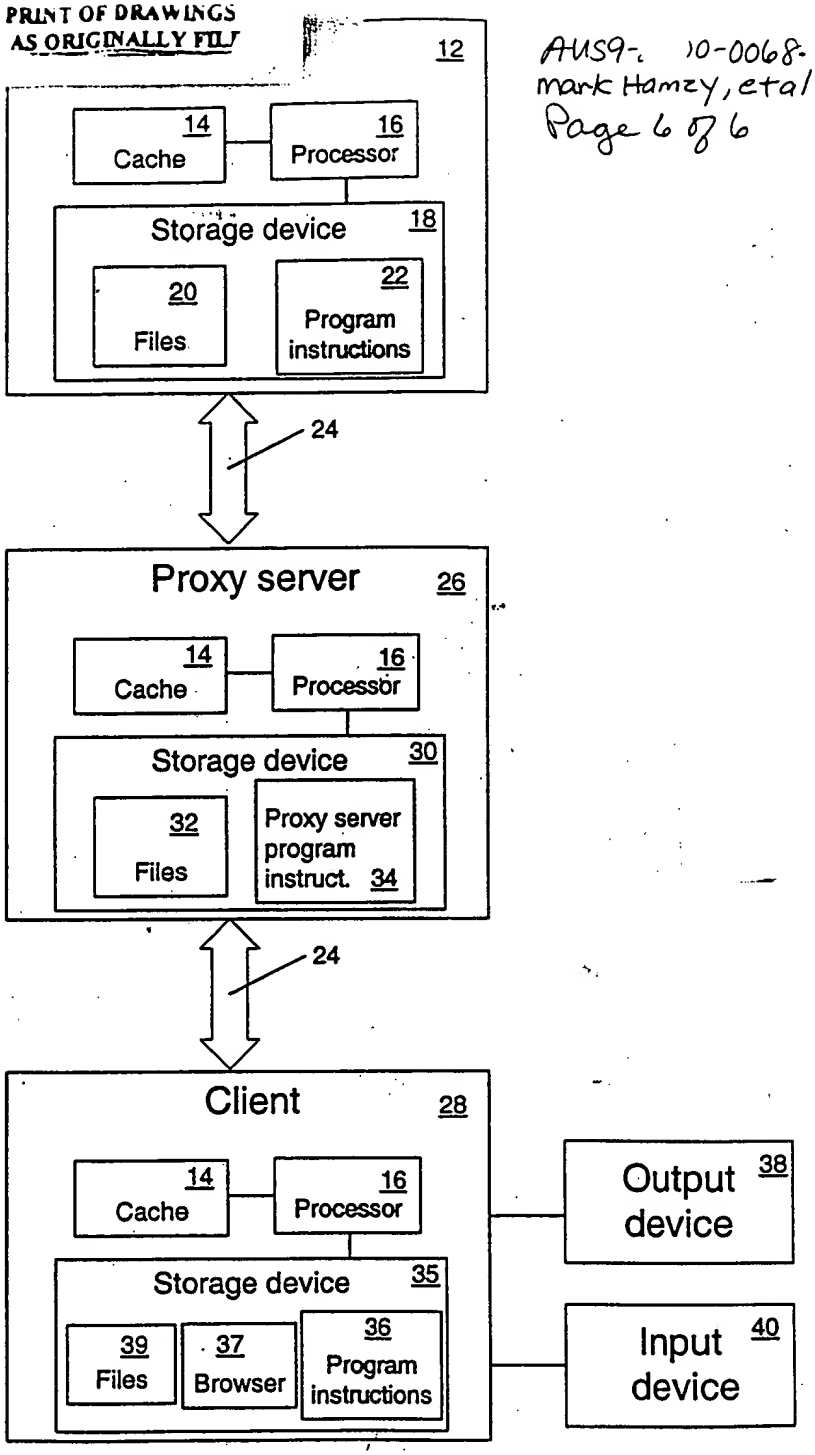


Fig. 6

5468-03800

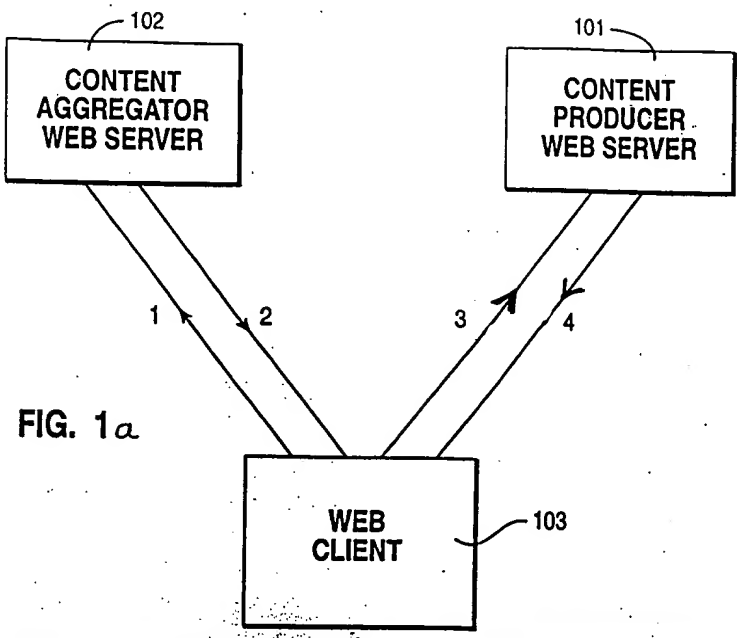

102
CONTENT AGGREGATOR WEB SERVER
101
CONTENT PRODUCER WEB SERVER
1
2
3
4
WEB CLIENT
103

FIG. 1a

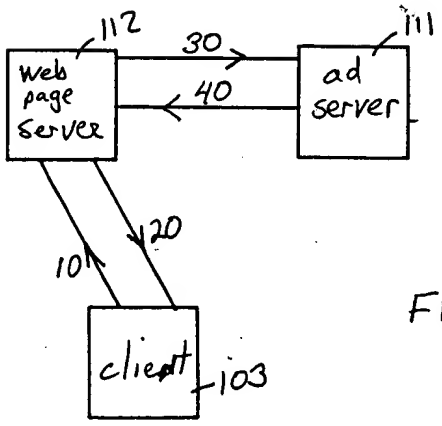

112
30
111
web page server
40
ad server
120
10
client
103

Fig. 1b

Deep Linking
WEB Page B

120

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<HTML>
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   <TITLE>Web Page Sample B</TITLE>
</HEAD>

<BODY>

<IMG SRC="http://www.WebPageSampleA.com/MyCoolImage.gif">

</BODY>
</HTML>
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122

121

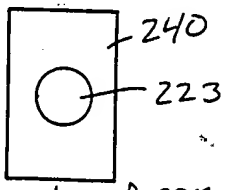

FIG. 2B

PRINT OF DRAWINGS
AS ORIGINALLY FILED

ORIGINAL
WEB Page A 110

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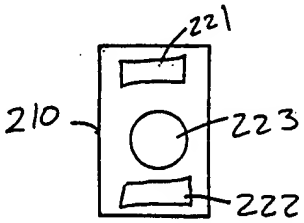
   <TITLE>Web Page Sample A</TITLE>
</HEAD>

<BODY>

<A HREF="http://www.advertiserA.com"> <IMG SRC="Paid Advcertisement A"></A>
<BR>
<IMG SRC="MyCoolImage.gif">
<BR>
<A HREF="http://www.advertiserB.com"><IMG SRC="Paid Advertisement B"></A>

</BODY>
</HTML>
```

211
213
212



Webpage A.com

FIG. 2a

DOCKET: US9-2000-0068

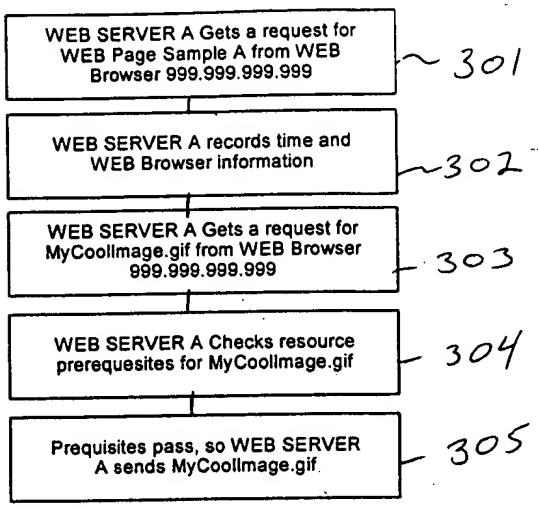


figure 2

FIG. 3

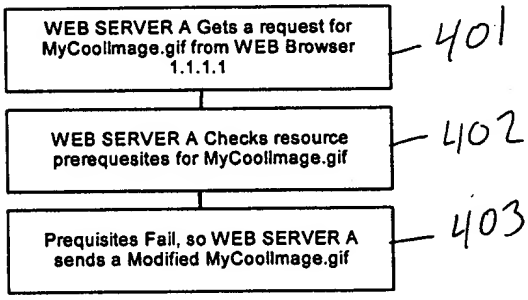


figure 3

FIG. 4

PRINT OF DRAWINGS
AS ORIGINALLY FILED

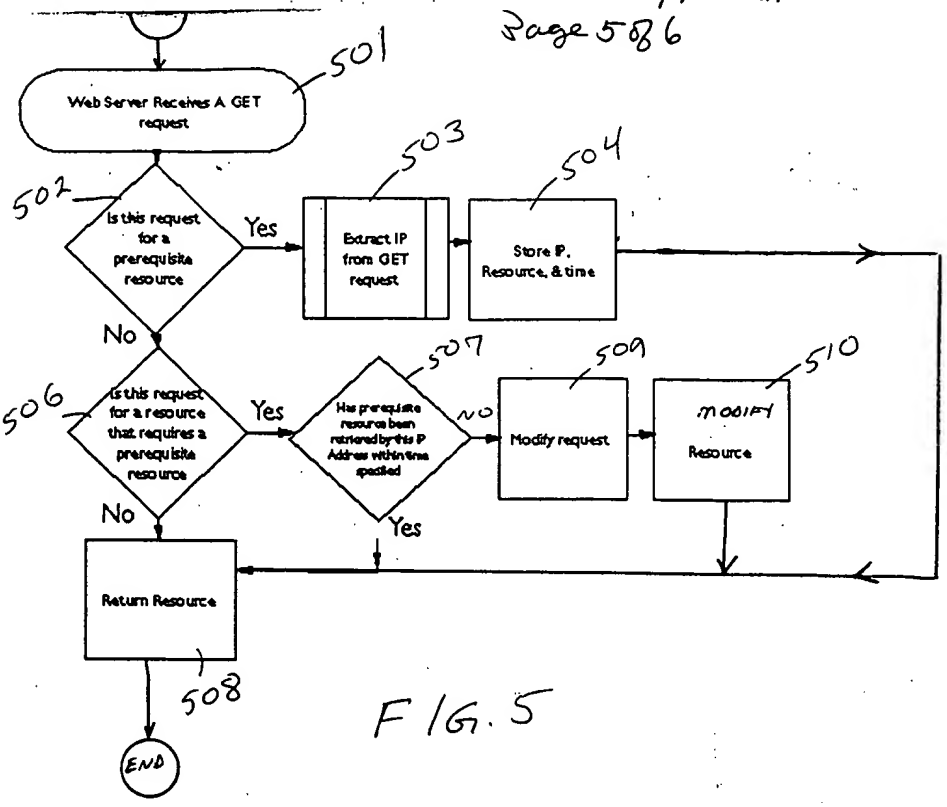


FIG. 5

DOCKET NO. AUS920000006US1

PRINT OF DRAWINGS
AS ORIGINALLY FIL'

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Page 6 of 6

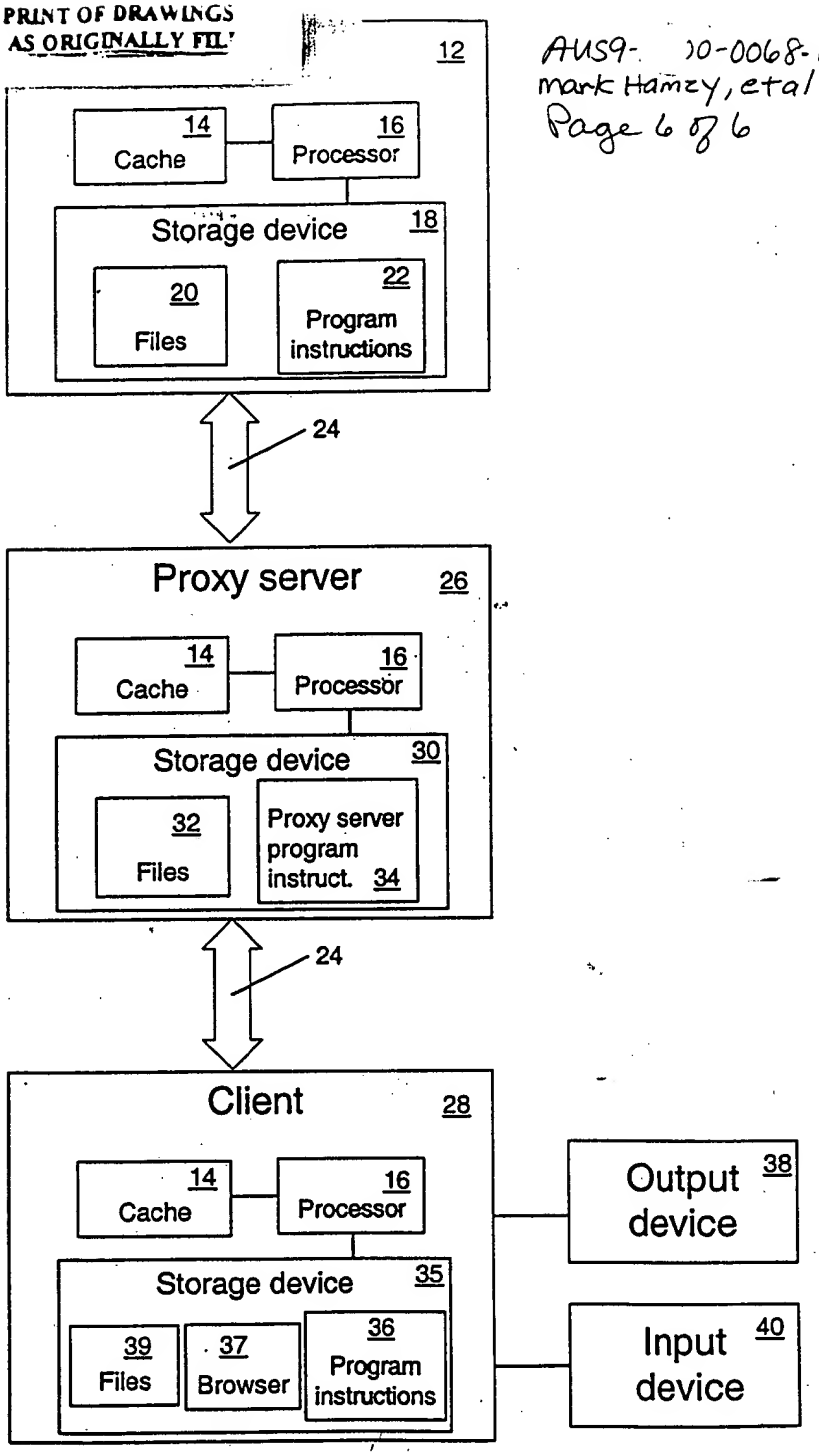

Fig. 6

5468-03800